

# BECOME A CERTIFIED BUSINESS ANALYST

#### **COURSE DETAILS**

Course Duration : 180 Hours No of Days : 90 Days Mode of Training : Offline & Online







#### INTRO TO BUSINESS ANALYSIS

- Introduction to Business Analysis
- Industry-Specific
  BA Roles
- Essential BA Skills
- Business Process & Methodologies
- Frameworks & Case Studies

#### REQUIREMENT GATHERING & FUNCTIONAL ANALYSIS

- Business Needs & Stakeholders
- Requirement
  Documentation
- Wireframing & Prototyping
- Business Process Modelling
- UML & System Design





#### **MICROSOFT EXCEL**

- Excel
  Fundamentals &
  Data Handling
- Advanced Data Processing
- Excel for Business Intelligence
- Power Query & Automation
- Dashboards & Visualization



#### SQL FOR BUSINESS ANALYSIS

- Introduction to Databases & SQL
- SQL Fundamentals
- Advanced SQL for Analytics
- SQL for Business Insights
- SQL for Reporting & BI
- Performance Tuning & Optimization

#### BUSINESS INTELLIGENCE WITH POWER BI

- Power BI Basics & Data Transformation
- Data Modelling & Relationships
- Building Interactive Dashboards
- Enhancing User
  Experience
- Power BI for Business Insights
- Performance
  Optimization &
  Deployment





#### PRODUCT ANALYTICS & A/B TESTING

- Introduction to Product Analytics
- Analytics Tools & Implementation
- A/B Testing & Experimentation
- Market & Competitor Analysis
- Driving Product
  Growth with Data



#### AGILE METHODOLOGIES & SCRUM

- Agile vs Waterfall
  Frameworks
- Agile
  Methodologies
- Agile
  Documentation &
  User Stories
- Scrum Process & Best Practices
- Agile Tools & Implementation

#### **BUSINESS STRATEGY** & FINANCIAL ANALYSIS

- Business & Financial Metrics
- Data-Driven
  Decision Making
- Case Study Analysis
- Presenting
  Insights & Data
  Storytelling
- Effective
  Stakeholder
  Communication





#### CAPSTONE PROJECTS WITH INDUSTRY CASE STUDIES

- End-to-End
  Business Analysis
  Project
- Requirement
  Gathering & Data
  Analysis
- Business Insights & Decision Making
- Case Study-Based Learning



#### FREE JOB READINESS PROGRAM

- Resume & LinkedIn
  Optimization
- Building a Strong Personal Brand
- Interview
  Preparation
  Strategies
- Mock Interviews & Business Scenarios
- Job Search & Career Growth

#### **MICROSOFT FABRIC**

- Introduction to Microsoft Fabric
- Data
  Management &
  Transformation
- Orchestration & Automation
- Integrating Power
  BI with Fabric



## COURSE OUTCOMES

Strong Foundation in Business Analytics



Data-Driven Decision Making



Hands-on Experience with Tools



Business Intelligence & Visualization



Real-World Application & Case Studies

### **BUSINESS ANALYST JOB ROLES!**

- IT Business Analyst
- Data Analyst
- Product Analyst
- Financial Analyst
- Operations Analyst
- Systems Analyst
- Business Architect
- Business consultant



### BENEFITS

🗸 Strong end-to-end Business analysis skills High-quality course materials will be provided Expert Guidance 🗸 Free job readiness program 🗸 5+ hands-on portfolio projects

# CONTACT NOW

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